

Introduction to PNMNY, Inc. Strategic Planning Meeting Nov. 9, 2024, from 9 – 11 AM (Hybrid Meeting).

As nursing is an ever-changing profession, so must we as the PNMNY Inc., updating our organization to provide relevant structure to our membership and those who are seeking education and training.

Since the PNMNY's inception, we have evolved from having a physical library to finding and providing information on our online platform; using the post office/phone tree to deliver our meeting invites to now using our memberships email; having our banking information delivered by mail to log into the bank for that same information. Just as the world has evolved, so must our organization, to remain relevant to those served.

To that end, our November 9, 2024 meeting will be focusing on the issue: Is the PNMNY moving into the future with the right strategy?

Using the SWOT analysis approach to evaluate our organization, we want to see if we are on track to reach the growth projections needed to remain relevant in the nursing world and if our performance reflects the needed direction to obtain our goal(s).

To perform a SWOT analysis, YOU - our membership - must lend their observations, voice, and brain power to thinking about the organization in four categories:

S = Strengths - identify the strengths of our organization as you see it in the present or current state.

W = Weaknesses – What are our organizations frailties, flaws, and vulnerabilities. Please be honest. We are only as strong as our weakest link!

O = Opportunities - What prospects, possibilities, potentials, are we missing?

T = Threats - What do you see as a threat or risk to our organization?

Once you have thought about these items, write them down on the attached SWOT form, so we can discuss them during the November meeting. Then think of ways we can use this information to strengthen the organization for the future.

We CAN create an organization that speaks to the “Calling” we all heard and answered. There is a need for this specialty practice in Erie County and across NYS. Let's band together and start the process. **The facilitator for this very important meeting will be Suzy Shallowhorn.**

Meeting place: Catholic Health ARTC, 144 Genesee Street, Buffalo, NY 14209

Time: 8:45am to 12noon - Continental Breakfast (Coffee/Tea and pastry) will be provided - Please RSVP to pnmny179@gmail.com or call 716-832-9764.

Parking: Available in the lot - Take the ticket, park on the first floor. Enter the building through the front door-----If you are unable to attend in person (encouraged), please login to Webex, Instructions will be sent will be sent